

# I. INTRODUCTION

## DAYS OF YESTERYEAR-

About A Savior Who  
Helped Us Emerge From  
The Great Depression

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# It was January, 1933.

- People had been embroiled in the Great Depression
- They didn't trust the Government
- They had lost their confidence and identity
- They needed someone with high morals to relate to
- They needed a savior

# FRED FOY INTRODUCES THE LONE RANGER



II.  
WHO LISTENED?



# A LOT OF US- LISTENING TO THE LONE RANGER ON A BATTERY RADIO

**Getting in the Saddle**  
Twisting a New Wallet

**Horse Galloping**  
Pounding a Toilet Plunger  
in a Bed of Sand

**Rattlesnake**  
Shaking Bee Bees in a  
Dixie Cup

**Gunshot**  
Whacking a Cane on a  
New Leather Couch



No Doubt About It ! I Listened!

# My Lone Ranger Stuff



Lone Ranger  
Deputy Badge



LR Pistol  
Ring

3



LR Gun and  
Holster Set

### III. HOW CAN WE JUSTIFY CALLING THE LONE RANGER A SAVIOR?

- A HERO WHO PROVIDED A DIVERSION
- AN EXAMPLE OF ONE WHO FOUND A NEW IDENTITY
- A FRIEND WHO OPERATED INDEPENDENTLY
- A HERO WITH STRONG MORAL VALUES



# IV. WHAT DO YOU KNOW ABOUT THE LONE RANGER?

## • A LONE RANGER QUIZ FOR YOU

1. Who Created the Lone Ranger?

Answer: Fran Striker George Trendle

2. What did the Lone Ranger do before he became the Lone Ranger?

Answer: He was a Texas Ranger

3. What was the Lone Ranger's Real Name?

Answer: John Reid

4. What does Kemosabe mean?

Answer: "Faithful Friend" or "Trusty Scout"

## LONE RANGER QUIZ (Continued)

1. When did the Lone Ranger take off his mask?

Answer: When he disguised himself to fool outlaws, when he met President Grant, and for Grandma Frisby on her deathbed

2. What was the name of his first horse?

Answer: Dusty

3. Who was Clayton Moore?

Answer: An actor who played the Lone Ranger on TV

4. What is the story of the Lone Ranger's beginning?

Answer: All 5 of his fellow Texas Rangers were killed by the Cavendish Gang. Tonto found the "lone" surviving Ranger, made him a mask, and nursed him back to health.



I THINK YOU OVERSOLD  
THE WHOLE SILVER BULLET  
THING --- EVERYBODY TALKS  
ABOUT THEM AS  
IF THEY'RE THE  
SOLUTION TO  
EVERYTHING.

6-25  
THAVES

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# FAR SIDE CARTOON

by Gary Larson.

**Caption at Bottom:**

**The Lone Ranger,  
long since retired,  
makes an unpleasant  
discovery.**

**Thought Cloud:**

Oh, here it is.....“Kemosabe:  
Apache expression for a  
horse’s rear end”... What  
the hey?



# V. WHO CREATED THE LONE RANGER PROGRAM?



**George Washington Trendle**

- Born, Norwalk, Ohio, 1884
- Died, Grosse Pointe, Michigan, 1972
- **Lawyer, Radio Station Owner**



**Francis Hamilton Striker**

- Born, Buffalo, NY 1903
- Died, New York City, 1962
- **Writer, Editor**

# Creation of The Lone Ranger

- *The Lone Ranger is Born*

(Trendle said he wanted a western hero. Striker created the Lone Ranger)

- *The Lone Ranger Grows*

(Within a couple of years, 15 million listeners)

- *So Who Gets Credit?*

(In order to save his job, Striker sold his rights to Trendle for \$10)

- *And Who Got The Rewards?*

(Trendle sold LR rights to the Rather Corp for 3 million. Gave Striker \$4000)

VI. WHAT ABOUT  
THE ACTORS  
WHO PLAYED  
THE LONE  
RANGER?

# Radio Lone Rangers

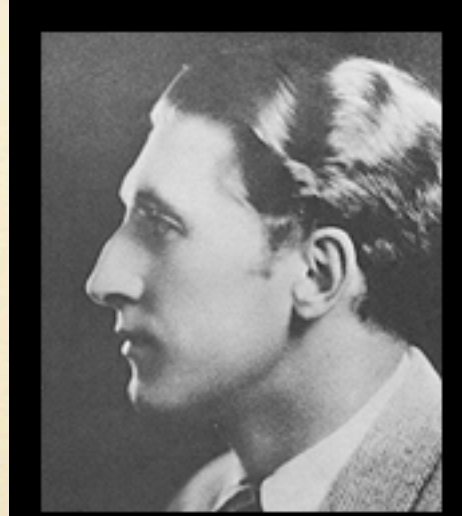
Earl Glasser

Radio: 1933-1941



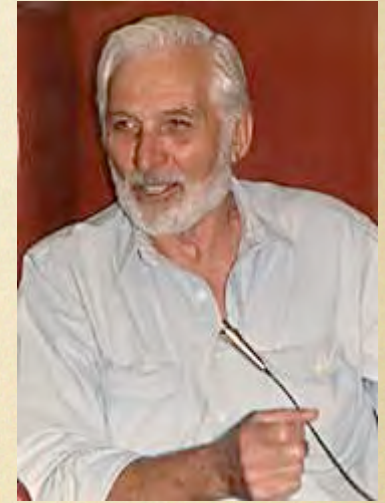
Brace Beemer

Radio: 1941- 1954



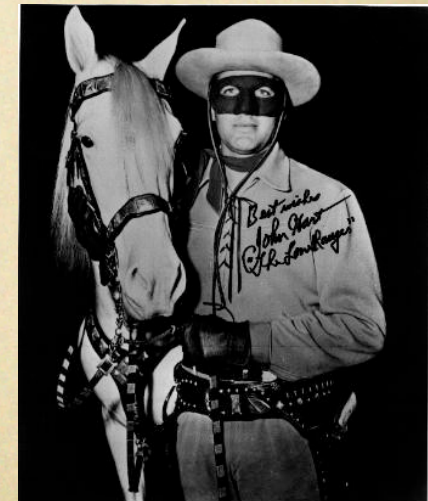
John Hart

Radio: 1952-53



## Others

- George Stenius\*  
( 1<sup>st</sup>, for 3 months)
- Jack Deed(Once)
- James Jewell (Once)
- Fred Foy(Once)



John Hart The Lone Ranger and Silver



# Clayton Moore- **THE** Lone Ranger?



- TV Lone Ranger, 221 Episodes, 1949-1957\*
- Two Hollywood LR Movies, 1956, 1958
- What?! No Mask?

# Other TV/Movie Lone Rangers



Lee Powell  
Silver Screens first  
Lone Ranger.  
Movie Serial, 1937



Robert  
Livingston  
Movie Serial,  
1939

# The Worst Lone Ranger?

Clinton Spillsbury

or

Armie Hammer



- Movie, 1981
- They dubbed his voice
- Movie lost \$11 million
- Spillsbury won the Raspberry Award for worst new star of the year



- Movie, 2013
- Rotten Tomatoes- 33
- Movie lost \$22 million
- Critic Chaw said Hammer's Lone Ranger was "so unbelievably square that he became symbolic of our disappointment in ourselves"

# Bill Cosby on the Lone Ranger



From Cosby: “You go to town Tonto” Tonto gets beat up.

Cosby’s Recommendation: LR: “You go to town Tonto.”

Tonto: “You go to hell, Kemosabe.”

# VII. SUMMARY & CONCLUSION

# How Successful was the LR?

- Over 3000 Radio Episodes, 4 TV Serials, and 4 Movies
- 18 Major Novels, 100s of Comic Books, Comic Strips, and Computer Games
- Unprecedented Income Source, Spawned The Mutual Broadcast Network
- An Icon in Society (Humor, Etc.)

# And now today-

- **We are Recovering from a Great Pandemic and a Resulting Recession**
- **We don't trust the Government and People are Rioting in the Streets**
- **We need a Psychological Boost, Maybe we Even Need a Savior**

# THE "NEW" LONE RANGER?

~~GO IT  
ALONE~~

~~BE ABOVE  
THE LAW~~

~~KNOW BETTER THAN  
EVERYONE ELSE~~

RESPECT  
FOR ALL

LOVE

~~DISPENSE OLD  
FASHIONED  
WESTERN JUSTICE~~

INCLUSION

UNITY  
FOR ALL

KINDNESS

DECENCY

COOPERATION

JUSTICE  
FOR ALL



**THE END**









# 2013 Lone Ranger Movie



Lone Ranger-  
Armie Hammer



Tonto- Johnny Depp



Leading Lady-  
Helena Bonham  
Carter



Director- Gore  
Verbinski



Producer- Jerry  
Bruckheimer

# TONTO AND THE LONE RANGER?



# The New LR Movie will Probably..

- Not be accompanied by classical music
- Have the Lone Ranger fight with Tonto
- Have the Lone Ranger swear a little, take a reward, have a drink, or heaven forbid, kiss a woman.
- But Don't bet on it. After all, it was made by Disney.
- Did all these things come true?



## IX POSTSCRIPT-On the Other Hand

- Did George Trendle, an ultraconservative Republican, use his Lone Ranger Radio series as a means of politically supporting General Douglas MacArthur, who was a model for the Lone Ranger's go-it-alone, "I know better than anyone else and am above the law" approach?
- Did the Lone Ranger strongly engender or reinforce a prevalent attitude toward international relations in the U.S., in which we, as world policeman, should act unilaterally, dispensing old-fashioned western Justice?

## Three Lone Ranger Images

**Image A-** Some say George Trendle, an ultraconservative Republican, used his Lone Ranger Radio series as a means of politically supporting General Douglas MacArthur, who was a model for the Lone Ranger's go-it-alone, "I know better than anyone else and am above the law" approach?"

Image A- Some say George Trendle, an ultraconservative Republican, used his Lone Ranger Radio series as a means of politically supporting General Douglas MacArthur, who was a model for the Lone Ranger's go-it-alone, "I know better than anyone else and am above the law"<sup>34</sup> approach?"

# FRED FOY'S FAMOUS INTRODUCTION



Fred Foy, 1921- 2010

# ◆ THE LONE RANGER



# And Here it is!

"A fiery horse with the speed of light, a cloud of dust and a hearty "Hi Yo Silver!" The Lone Ranger. "Hi Yo Silver, away!" With his faithful Indian companion Tonto, "

# Continued

the daring and resourceful masked rider of the plains led the fight for law and order in the early west. Return with us now to those thrilling **days of yesteryear**. The Lone Ranger rides again!

# The Lone Ranger Radio Episodes always used Classical Music

- *Lone Ranger Theme*: William Tell Overture by Rossini
- *Internal themes and bridges*: Les Preludes, by Liszt, The 1812 Overture, by Tchaikovsky, Polovtsian Dances from the Opera Prince Igor, by Borodin
- *Incidental music*: From the Rosamunde Suite, by Schubert, and various Passages from Mendelssohn, Wagner, Strass, and many other classical composers.  
(Trindle didn't have to pay user rights for classical music)

- That a man should make the most of what equipment he has.
- That 'this government of the people, by the people, and for the people' shall live always.
- That men should live by the rule of what is best for the greatest number.
- That sooner or later...somewhere...somehow...we must settle with the world and make payment for what we have taken.
- That all things change but truth, and that truth alone, lives on forever. And...
- In my Creator, my country, and my fellow man."



# The Lone Ranger's Creed

I Believe...

- That to have a friend, a man must be one.
- That all men are created equal and that everyone has within himself the power to make this a better world.
- That God put the firewood there, but that every man must gather and light it himself.
- In being prepared physically, mentally, and morally to fight when necessary for that which is right.

# Guidelines: The Lone Ranger...

- is never seen without his mask or a disguise.
- is never captured long enough to be unmasked.
- speaks using perfect grammar– no slang
- never shoots to kill - only to disarm.
- can fight great odds, yet take time to treat a bird with a broken wing.
- never wins against hopeless odds.
- saves people from power abusers to help the west
- has only American opponents-not to offend minorities.
- uses names of bad characters that avoid offending.
- doesn't drink, smoke, or cuss.
- always upholds a high moral code
- always respects the rights and beliefs of others
- never accepts reward money
- never kisses a woman